

59th Annual General Meeting

20 May 2024



HIGHGATE
SOCIETY

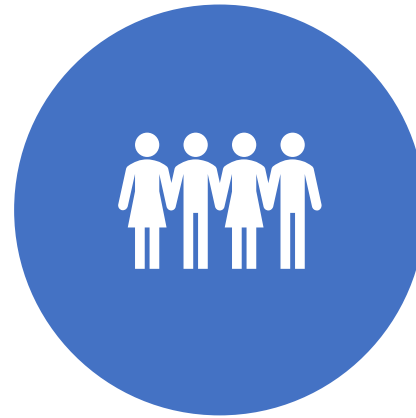
Making Highgate a Better Place to Live and Work



Our objectives in context



ENVIRONMENT



MEMBERS AND
VOLUNTEERS



COMMUNITY

Members and Volunteers

We are a people organisation

1,310 members

- ✓ increase of 70 in the last year
- ✓ highest since 2014
- ✓ full recovery from low point in 2021

No paid staff

170 individual volunteers

300 volunteer roles

Volunteer Recruitment Fairs in held in June 2023 and March 2024

New volunteering website page

Induction meeting for new Council members



buzz

Why we are different

1,000 copies of buzz printed

- ✓ distributed to members every quarter
- ✓ some also sold and used for marketing

52 volunteers involved

- ✓ 10 in editorial
- ✓ 1 selling advertising
- ✓ 1 invoicing
- ✓ 40 involved in delivery

We save around £14,000 to £15,000

Huge synergies

- ✓ Meet your neighbour
- ✓ Easy simple way to get involved
- ✓ Pathway to deeper involvement when life changes occur



No. 246 SPRING 2024 £1.50 (free to members)
buzz

■ Highgate in Modern Fiction ■ Peter Usborne ■ Highlighting Harington



The social calendar

A vigorous community life

51 Saturdays through the year when we are open for coffee and cake

10 talks

6 concerts during the year

Spring, Summer and Autumn socials, plus a special

Guerrilla gardening

Tidy up

Halloween walk

Christmas Market

Carols in Pond Square

There are many others!



Publicising our message

Opinion piece in the Ham & High 6 times a year

8 noticeboards

1,733 email recipients (up from 1,550 last year)

- ✓ Monthly, with mid month events reminder
- ✓ Typically 63% of recipients open it of which 25% click through to the detailed website content

3,044 followers on Instagram (up from 2,718 last year) with some posts achieving over 300 "likes"

2,900 followers on X (Twitter)

Over 1,000 followers on Facebook

Redesigned website home page

New Campaign pages on website



Building relationships to advance our objectives

MPs, Councillors and Officers

Working contacts with 2 MPs and 6 ward councillors from 3 political parties

7 meetings and walkabouts with planning officers from two boroughs

Tulip Siddiq MP visited our Volunteer Fair.



Key issues – Highgate School



Highgate School - public meeting in June 2023

- Chaired by Catherine West MP
- 200 residents
- School in attendance to listen
- Programme of workshops agreed
- Information requests submitted
- Independent facilitator appointed

Key issues – Townsend Yard



Continued campaigning over fire access and emergency exit

Support from Catherine West MP

Highly complex rules

Lack of clarity over responsibilities

Incorporation of passageway into the new development

Key issues – Former 271 bus stand

Opportunity for a new public space in the heart of Highgate Village

Delays caused by TfL ownership

Potential for:

- Café and restaurant seating
- Bench seating
- Market
- Trees and green space or
- Combination of the above

In December we organized a Christmas Market.



Key issues – Archway Road Regeneration

- Working with local Archway businesses, Haringey officers and councillors, HNF and HCAAC
- Improve vitality through trees, green spaces and planters
- Society guerrilla gardening
- Reduce anti social behaviour and speeding. CCTV
- Haringey Council Week of Action



Summary of financial data

Year ended 31 January 2024

£

Surplus for the year	6,800	Due to increased hall hire charges and general increases in income across many other activities
Reserves	40,300	The surplus has been added to our reserves, which brings them back to the same level as at 31 January 2020, recovering all the losses during the Covid restrictions.
Cash at bank	62,700	Cash at bank shows a strong increase from £46,300 at last year end



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